



Harrod UK was founded by Ron Harrod in 1954 when, using skills traditionally associated with the local fishing industry, he started to convert old herring nets into garden netting at a factory in Lowestoft. It was not long, however, before the business diversified into the sports market and those skills were again put to use in the production of sports netting.

“When I started the business back in 1954, I had no business plan, no long term aims, and no idea that the business would grow to the size it is today. My philosophy has always been to invest in the business to ensure careful and controlled growth. A total commitment to quality and customer satisfaction is still just as evident today as it was back then.

I have the same unshakeable belief that continual investment in recruitment, staff training, additional manufacturing and warehousing facilities, and expertise in areas such as product development will ensure that we remain at the forefront of the industry.

The UK sports industry faces its most exciting and challenging times ahead with London 2012 drawing ever nearer, and I am confident that our trade is ready to embrace the games with true British spirit. The opportunities that will present themselves in the coming years are unprecedented and I am proud that our country will get the opportunity to showcase the ‘Best of British’.

Every day in business continues to be a challenge, but I am confident that we have the right team to meet those challenges and exceed customer expectations at every opportunity.”

RON HARROD, CHAIRMAN





Leaders in Performance:

Over the years Harrod UK equipment has been specified wherever performance is required. From the Manchester Commonwealth Games, The Millennium Stadium, Twickenham, The National Badminton Centre, Hockey Centres of Excellence, England World Cup training venues, Premier League Clubs and professional football clubs to the iconic Wembley Stadium, Harrod UK goals and nets are the showpiece of the venue.

Within the Harrod UK range you will find a product to meet your needs and they are all built for quality, strength, safety, durability and performance.

Leaders in Safety

Harrod UK continue to set standards in business that others find hard to follow. As well as being active members of the FA Guidelines and BS8462/8461 committees, the company continues to take a prominent role as one of two UK representatives on the CEN European Safety Standards Committee.



Our products have been designed and independently tested by accredited test houses to ensure they conform to the very latest standards.

Leaders in Quality

We are an ISO9001:2000 registered company that sets the industry standard for both quality of product and customer service. The first company in this field to be awarded 'Investor in People' status; such is our commitment we have recently gained an unprecedented 5th consecutive award.

We have actively pursued a programme of business excellence since 1990 that strives for total customer satisfaction and in 2007 we were awarded the 'Recognised for Excellence 3 Star' Certificate at the British Quality Foundation Excellence Awards Ceremony. Harrod UK staff are empowered in their day to day operations as well as being actively encouraged to participate in major strategic decision making and this was recognised at the Personnel Today Awards when we were awarded the



national award for 'Delivering Business Improvement Through People'.

Leaders in Service

Experience counts, and once again Harrod UK clearly set the standard for service. One of our Continuous Improvement Measures is to significantly reduce the average number of days taken to dispatch products and this continues to be industry leading. Prompt delivery and comprehensive product support are all part of the Harrod UK standard that sets our company apart.

Harrod UK offer the largest, most innovative range of products for all the popular sports and their excellent quality and value make Harrod UK products first choice for clubs, schools and organisations of all sizes.

As you will see from the comprehensive range of products in this catalogue, Harrod UK continue to set standards that others can only follow.



Logistics

At Harrod UK we are justifiably proud of our fleet of five vehicles and team of dedicated drivers. With an average dispatch time of less than 2 days on products under 4.8m in length and less than 5 days on products over 4.8m in length, our transport fleet provides a first class service.

The Harrod UK lorries make weekly dedicated trips to the South, North and Midlands. For deliveries to certain parts of the UK (such as Scotland, Wales, Devon and Cornwall) trips are made at least once a month; our sales staff will be able to provide details of the next planned trip.

All our drivers carry mobile phones to provide up-to-the-minute status reports on the progress of your consignment. We are able to provide notice of delivery upon request to ensure a site is manned to accept the delivery. All deliveries on Harrod transport are booked in by the sales office.

Safety

Background: In the past, many serious and some fatal accidents have occurred due to inappropriate use, maintenance, construction, design and/or installation of goals. In the UK, standards for goal posts and nets for a variety of sports are set by the Comité de Européan Normalisation (CEN) which has been in existence since 1989. Other standards have also been set in more recent times by the British Standards Industry (BSI), specifically for youth, 9 v 9, mini, small sided football and futsal. Although the information contained in these new British Standard guidelines is specific to football, they represent best practice for any sports posts and should be adopted wherever posts and nets are used in team sports. Harrod UK have been a representative on the CEN Committee since 1989, the F.A. Guidelines Committee, and the BS 8462/8461 Committees.

Purpose of CEN: To normalise and raise standards for goal posts throughout the European Community.

Their aim is to ensure all equipment is manufactured to the highest standard and to create awareness of the highest level of responsibility bestowed upon the authorities responsible for the equipment and its use.

The FA's advice to all clubs and leagues when purchasing goalposts is to request a copy of the BS EN 748 or the BS 8462 standard certificate from the manufacturer, in relation to the relevant goal size and material.

In 2005 the FA, in collaboration with the BSI, test houses, manufacturers, NPFA and Sports England, set new standards and guidelines and since the introduction of BS 8462, Harrod UK has revised and independently tested its entire range of youth, 9 v 9, mini and small sided goals.

All goals now automatically include a copy of the corresponding test certificate with the instructions. For a Harrod UK Goal Post Safety pack please visit www.harrod.uk.com and click on the 'Goal Post Safety' pages.